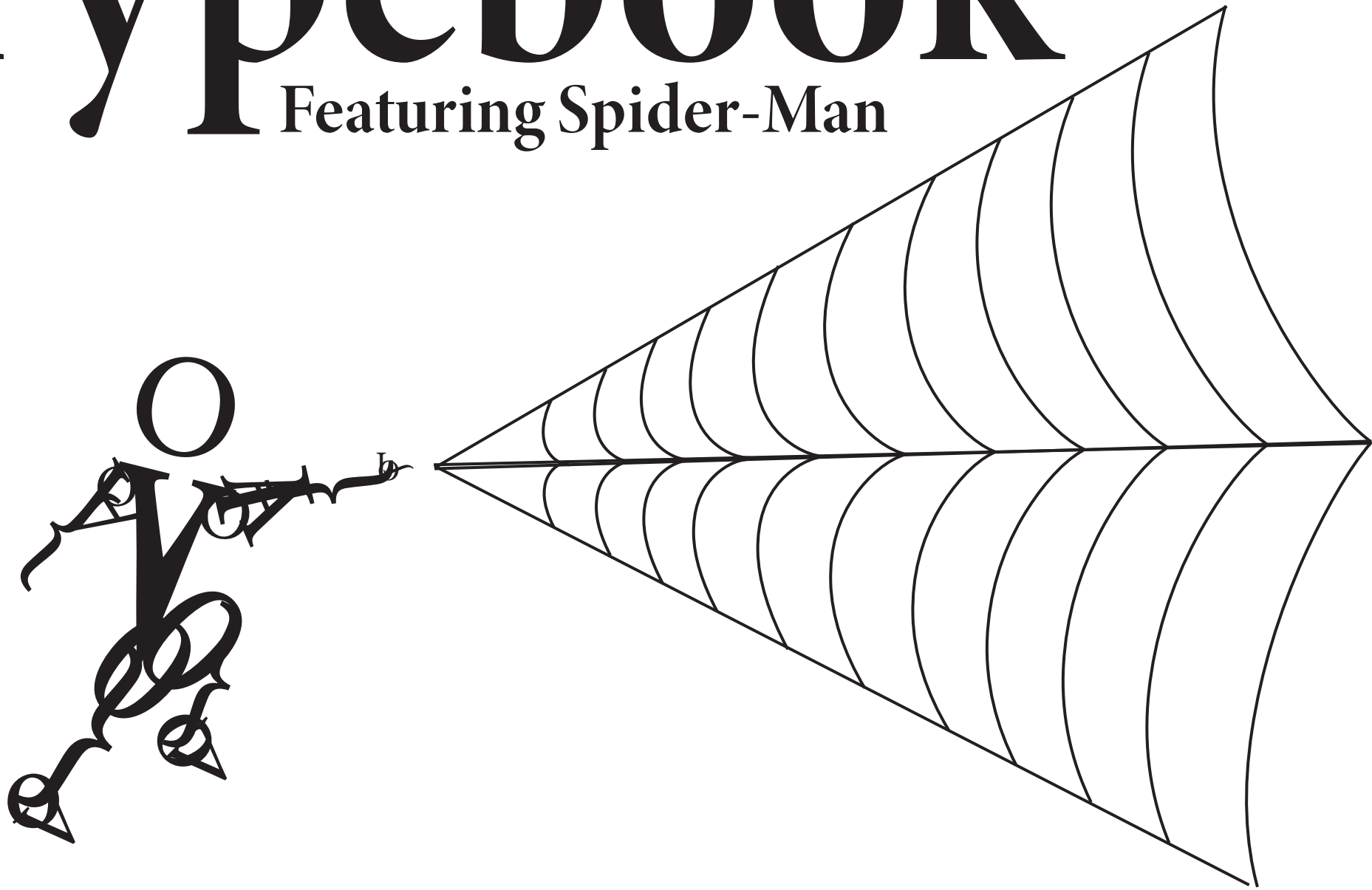
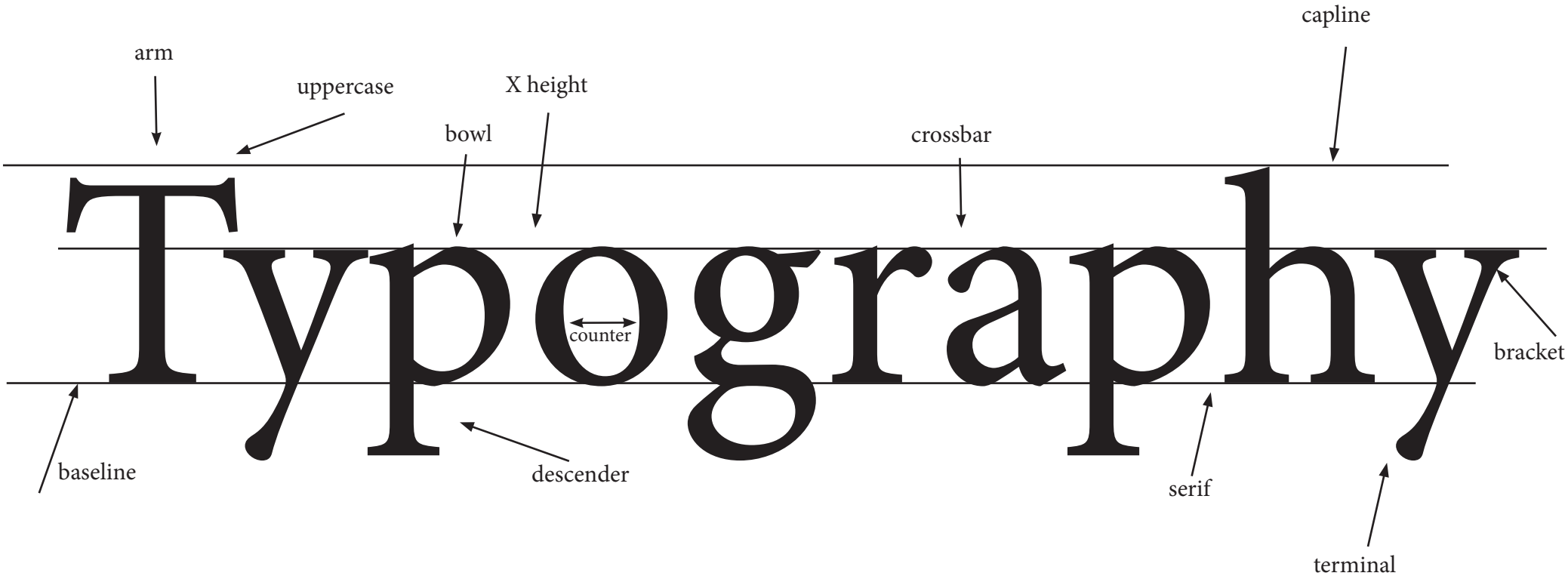
Typebook

Featuring Spider-Man



By Loay Zaid


capline
arm
uppercase
X height
bowl
crossbar
Typography
counter
bracket
baseline
descender
serif
terminal

Size



36 pt **72 pt** **100 pt**

Weight



Extra Light **Semibold** **Black**

Width



Condensed **Regular** **Wide**

Slope



Regular **Italic**

Kerning

Skillful kerning creates readable texts thats visually pleasing



Before kerning



After kerning

You too can be a hero

Letter spacing is too small (ex. -50)

You too can be a hero

Regular letter spacing (ex. 0)

You too can be a hero

Letter spacing is too big (ex. +75)

Times New Roman 14/16.8

There are stories about every great hero. How they became legends. Most of them have one thing in common: their bodies moved before they had a chance to think. Almost on their own.” And today... that’s what happened to you. Young man... you too can become a hero.

Times New Roman 14/14

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Times New Roman 14/20*

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Times New Roman 14/36

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Young man... you too can become a hero.

Flush Left

There are stories about every great hero. How they became legends. Most of them have one thing in common: their bodies moved before they had a chance to think. Almost on their own.” And today... that’s what happened to you. Young man... you too can become a hero.

Flush Right

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Text Allignment

In languages where words are read left-to-right, flash-left text helps readability and has a professional

Centered

There are stories about every great hero. How they became legends. Most of them have one thing in common: their bodies moved before they had a chance to think. Almost on their own.” And today... that’s what happened to you. Young man... you too can become a hero.

Justified

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Serif, Source Serif



Sans Serif, Futura



Script, Brush Script MT



Decorative, Commando

Hero

HERO

CLASSIFICATION OF SERIF FONTS

OLD STYLE

Garamond

There are stories about every great hero. Stories about how they became legends, how they stood against impossible odds, and how, when the moment finally came, they chose to stand up and fight. But most of those stories have one thing in common: their bodies moved before they had a chance to think. Almost as if something inside them knew what had to be done before their minds could even catch up. They didn't stop to ask themselves if they were strong enough, brave enough, or ready. They simply acted. They saw someone in danger, they saw something that needed to be done, and their bodies moved on their own. And today... that's what happened to you. You didn't have time to think about the consequences. You didn't know what would happen, and you didn't know if you could succeed. But when the moment came, you moved. You put yourself forward when someone needed you, and that is what makes a hero. Being a hero isn't about having the strongest body, the greatest power, or never being afraid. It's about what you choose to do when fear tells you to stand still. Young man... you may not realize it yet, but that moment today was the beginning of your story. The beginning of something greater than you can imagine. You too... can become a hero.

Hero

HERO

TRANSITIONAL
Baskerville

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Headline,
Body copy,
Drop Cap,
Pull Quote,
Wrapped Image

Hero

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> "YOU TOO CAN BE A HERO"

Hero

MAGAZINE ARTICLE

Headline,
Body copy,
Drop Cap,
Pull Quote,
Wrapped
Image

There are stories about every great hero. Stories about how they became legends, how they stood against impossible odds, and how, when the moment finally came, they chose to stand up and fight. But most of those stories have one thing in common: their bodies moved before they had a chance to think. Almost as if something inside them knew what had to be done before their minds could even catch up. They didn't stop to ask themselves if they were strong enough, brave enough, or ready.. They saw someone in danger, they saw something that needed to be done, and their bodies moved on their own.

"They simply acted"

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